



Five Steps to Data-Informed Leadership

In human services, trust is the foundation of everything: your programs, your partnerships, and your community relationships.

But in today's complex landscape, trust doesn't come from intention alone. It comes from how you use your data.

Being data-informed means using data to guide smart, ethical decisions while staying grounded in your mission, your values, and your community's needs. Here are the five essential steps for high-trust, data-informed leadership:

- **Centralized, Ethical Data Systems.** Unify program and client data in a single, secure, privacy-first system.
- **Equity-Focused Outcomes.** Track not just outputs but outcomes, and disaggregate your data to reveal disparities and drive more equitable services.
- **Clear, Actionable Dashboards.** Make your data visible and useful to leadership, to funders, and your frontline teams.
- **Strong Data Governance.** Put policies and safeguards in place that reflect your values and protect your clients.
- **A Culture of Data Confidence.** Empower your staff to use data, not just to prove success but to improve outcomes.

Take the first step toward data-informed leadership. Contact **Exponent Partners** to unify your systems, track outcomes, strengthen governance, and build data confidence across your team.

Since 2005, **Exponent Partners** have been a trusted ally for Human Services organizations and Foundations, working together to deliver radically better impact. We understand your mission's importance, and we're here to help you amplify it.

