



5 Steps to Protect Privacy

Foundations gather data not just to track numbers but to shape strategy, demonstrate impact, and build transparency with grantees, partners, and the communities they serve.

With this responsibility comes the need to safeguard the data you collect. De-identification, removing personal details from data, is one of the most effective ways to reduce risk and demonstrate your foundation's commitment to grantee privacy. Here are five practical steps your foundation can take to strengthen data privacy:

- **Data Minimization.** Collect only necessary information.
- **Protect Unique Identifiers.** Remove or mask direct identifiers.
- **Group Sensitive Details.** Use broad categories, like age ranges or regional areas.
- **Be Transparent.** Let grantees and partners know what data you're collecting.
- **Data Privacy Policy.** Guide data collection, usage, and protection.

We're here to help you build a smarter, stronger approach to data privacy. Take the first step and contact **Exponent Partners** to explore how we can help you enhance your security, ensure compliance, and gain greater control over your data.

Since 2005, Exponent Partners have been a trusted ally for Foundations and Human Services organizations, working together to deliver radically better impact. We understand your mission's importance, and we're here to help you amplify it.

